



**Mohamed Hassan**

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## Professional Experience

### THE WALL STREET JOURNAL

*Platform Editor*

**JULY 2021 – PRESENT**

- Curate content for homepage and mobile app
- Write SEO-friendly headlines
- Coordinate with various teams to amplify visual elements in stories
- Write and send out push notifications for mobile/email/apple news on tight deadlines
- Manage traffic for site and mobile app

### NEW YORK POST

*Associate Digital Editor*

**MARCH 2020 – JULY 2021**

- Curated content for homepage and other sections of nypost.com
- Wrote SEO-friendly headlines and homepage headlines with New York Post flair
- Edited and published stories
- Sent out push notifications for mobile/email/desktop alerts
- Worked with various teams to provide CMS training and optimize workflow
- Managed traffic for publication's site
- Packaged stories and optimized posts for Facebook and Twitter

*Reporter/Producer*

**MARCH 2017 – FEBRUARY 2020**

- Pitched, wrote, and produced articles for nypost.com
- Monitored social media tools to cover breaking news

### NBC NEWS

*Digital Contributor*

**APRIL 2015 – MARCH 2017**

- Worked directly with multiple managing editors to write articles for NBCNews.com
- Conducted on-camera interviews with notable subjects
- Researched and reported original stories
- Assisted in coverage of breaking news
- Shot and edited original video packages with video and audio equipment

## Education

### NEW YORK UNIVERSITY

*B.A. in Politics and Journalism*

**CLASS OF 2016**

- GPA: 3.70
- Dean's List 2014-2016
- Recipient of Martin Luther King Jr. Scholarship 2013-2016

## Skills

- Cxense
- Campaign Monitor
- Airtable
- Pushly
- iNews
- SEO
- Dataminr
- Parse.ly analytics
- SocialFlow
- WordPress
- Méthode
- CMS
- Photography
- Field producing with DSLR and Audio Equipment
- Video Editing with Adobe Premiere
- Adobe Photoshop
- LexisNexis
- Microsoft Office Suite
- Fluent in Arabic
- Social Media
- PC & Mac operating systems